

Job Role: Marketing lead & Administration

Location: Warsash, Hampshire, UK

Employment Type: Full Time

Job Overview:

We are seeking someone with a passion for marketing to lead our inhouse marketing. The role is based at our facility in Warsash where we manufacture a product range of over 1500 parts for marine and industrial use. The role is extremely diverse, the right candidate would be versatile and not easily overwhelmed by the multitude of roles they will be involved in and responsible for. The role is really looking for someone to come in and make it their own and move all forms of our inhouse marketing forwards.

Key Responsibilities

- Create content & share on all of our social media platforms, Instagram, facebook & LinkedIn
- Oversee our 3 shopify web shops and be responsible for having new banners/ads created
- Answer calls from retail & trade customers
- Input trade orders onto our system
- Work alongside our operations manager to book international shipments
- Manage the production of our new catalogue
- Manage the creation of product packaging
- Work alongside sales to book and create our stands for trade & retail exhibitions

Qualifications & Skills

- Computer literate, excel, word, publisher
- UK driving license
- Knowledge and passion for the marine industry/dinghy sailing desired
- Worked with Adobe creative cloud software desired (indesign, premier pro, illustrator)
- Multi task & time management

What we offer

Competitive Salary

An extremely flexible role that covers various aspects within the business

Use of company boats (qualifications/experience necessary)

Use of Company Pool Car

Company I Pad

How to Apply

If this sounds like the perfect role for you, please submit your CV & covering letter to

danielhenderson@sea-sure.co.uk